



NEWS BRIEF

BRIDES AGAINST BREAST CANCER CHARITY WEDDING GOWN SALES POSTPONED IN TAMPA AND ORLANDO UNTIL THE FALL

Portland, OR (January 28, 2011) – Making Memories Breast Cancer Foundation, a non-profit organization dedicated to granting wishes for patients with terminal breast cancer, is postponing the Brides Against Breast Cancer wedding gown sales in Tampa and Orlando until the fall. Brides are encouraged to pre-register online for the shows at www.bridesagainstbreastcancer.org. Once the gown sales have been confirmed, brides who have pre-registered will be notified by email with details.

The Brides Against Breast Cancer charity wedding gown tour visits 30+ cities per year with hundreds of discounted wedding gowns for sale starting at just \$199. Gowns have been donated to the Foundation by famous designers, retailers, manufacturers and individuals. Proceeds from the Tour benefit Making Memories to help grant wishes for individuals with stage IV breast cancer.

Making Memories is currently accepting wedding gowns 2006 and newer. Gowns need to be shipped to the Making Memories Headquarters located at 4252 SE International Way, Suite J in Milwaukie, OR 97222. Please visit www.bridesagainstbreastcancer.org to download the donation form and for further instructions on how to donate gowns.

Making Memories is looking for local residents with stage IV breast cancer who would like their dreams fulfilled. Individuals are encouraged to call (503) 491-8091 or email wishdirector@makingmemories.org to request a wish packet. For more info, please visit www.makingmemories.org.

ABOUT MAKING MEMORIES BREAST CANCER FOUNDATION™

Headquartered in Portland, OR, Making Memories Breast Cancer Foundation™ is a non-profit organization dedicated to granting wishes, including memory-making events, for stage IV breast cancer patients, while continuing to support, educate and increase awareness about breast cancer. Since its founding in 1998, Making Memories has developed various fundraising divisions

including Brides Against Breast Cancer,TM Pink Envelope Project, Quilters Against Breast Cancer and Diamonds for Dreams. These divisions support the wish fulfillment and various educational programs for the foundation. Each year, Making Memories receives thousands of wedding gowns from various manufacturers, designers, retailers and individuals for the Brides Against Breast CancerTM Nationwide Tour of Gowns, making it the organization's primary fundraising activity. Making Memories has received national media coverage including *Oprah*, *MSNBC*, *CNN*, *CNBC*, *E! Entertainment*, *WE TV*, *Newsweek*, *TIME*, *Washington Post*, *InStyle*, *Redbook*, *Ladies' Home Journal*, *Brides*, *Modern Bride*, *Martha Stewart Weddings*, *Family Circle*, *Woman's Day*, *SELF* and *Shape* magazine among others. For more information about Making Memories, please visit www.makingmemories.org.

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